



## **MEDIA EVENT ADVISORY – THURSDAY, NOVEMBER 17, 2022**

### **MEDIA CONTACT S (not for publication or broadcast):**

#### **San Diego Blood Bank**

Claudine Van Gonka/Director, Community Relations & Media

C: (619) 455-7785, [cvangonka@sandiegobloodbank.org](mailto:cvangonka@sandiegobloodbank.org)

#### **SDCCU Holiday Bowl**

Rick Schloss, Rick Schloss Communications

C: (619) [708-6007](tel:708-6007)/[rickschlosspr@aol.com](mailto:rickschlosspr@aol.com)

## **4<sup>TH</sup> ANNUAL SDCCU HOLIDAY BOWL BLOOD AND FOOD DRIVE**

**WHAT:** 4<sup>th</sup> annual SDCCU Holiday Bowl Blood and Food Drive Presented by Kaiser Permanente.

**WHEN:** Thursday, November 17, 2022, 9 a.m. – 6 p.m.

**WHERE:** Grossmont Center, 500 Grossmont Center Drive, La Mesa, CA 91942 (West Court next to Chuze Fitness)

**NOTES:** This is the fourth year in a row that San Diego Blood Bank, SDCCU Holiday Bowl and San Diego Food Bank are partnering for an event that is so important to our community as we head into the holidays.

Blood donors will receive a special-edition Holiday Bowl T-shirt (while supplies last) and a raffle entry to win a pair of tickets to the Holiday Bowl on 12/28 at Petco Park.

Additionally, the Jacobs & Cushman San Diego Food Bank and their North County Food Bank chapter is accepting donations of shelf-stable food items to help feed families in need this holiday season.

Blood donation appointments are encouraged, but walk-ins are welcome. Visit [SanDiegoBloodbank.org](http://SanDiegoBloodbank.org) to make your appointment.

More information on the event can be found on the [San Diego Blood Bank's blog](#) at [SanDiegoBloodBank.org](http://SanDiegoBloodBank.org).

###