



MEDIA EVENT ADVISORY – MONDAY, NOVEMBER 21, 2022

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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BROKEN YOLK CAFÉ HOSTS SERIES OF BLOOD DRIVES TO KEEP LOCAL BLOOD SUPPLY STABLE DURING HOLIDAY SEASON *VOUCHER FOR FREE ENTRÉE FOR ALL BLOOD DONORS*

WHAT: Broken Yolk Café kicks off a series of blood drives with the San Diego Blood Bank today to help keep blood supply at safe levels as we head into the holiday season.

WHEN: Monday, November 21 – Monday, November 28, Times vary by location.

WHERE: Various Broken Yolk Café locations: SanDiegoBloodBank.org/BrokenYolk

WHAT ELSE: Anyone who donates at these drives, or any San Diego Blood Bank donor center or mobile blood drive, November 21 – December 11, 2022, will receive a voucher for a free entrée at Broken Yolk Café (up to \$15 value) while supplies last.

This is the sixth year that San Diego Blood Bank and Broken Yolk have partnered during the holidays to encourage blood donation in our community. Since 2017, Broken Yolk Café's sponsored blood drives, and promotions have collected 32,503 lifesaving units of blood, impacting up to 97,509 patients in Southern California hospitals. The Broken Yolk Café earned the **2021 Corporation of the Year Award** presented by America's Blood Centers (ABC) "[ABC Awards of Excellence](#)," for committing to community health in partnership with San Diego Blood Bank.

During the holidays, the local blood supply typically drops to low levels due to schools being out of session and seasonal illnesses like the flu.

To be eligible to donate blood, you must be at least 17-years old, at least 114 pounds, and be in general good health.

Appointments are honored first, walk-ins are welcome. Visit SanDiegoBloodBank.org or call 619-400-8251.

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