



MEDIA EVENT ADVISORY –WEDNESDAY, JANUARY 26, 2022

MEDIA CONTACT (not for publication or broadcast):

Claudine Van Gonka/Director, Community Relations and Marketing
(619) 455-7785, cvangonka@sandiegobloodbank.org

GRAND OPENING OF FIRST SOUTHERN CALIFORNIA BLOOD BANK DONATION LOCATION IN ORANGE COUNTY

WHAT: Grand opening and ribbon-cutting ceremony to celebrate Southern California Blood Bank's first permanent blood donation location in Orange County. After the ceremony, tours of the facility will be offered to attendees.

WHEN: Wednesday, January 26, 2022, 10 a.m.

WHERE: 7 Corporate Park, Suite 130, Irvine, CA 92606. Entrance is located by Coffee Dose.

NOTES: San Diego Blood Bank has been serving hospitals in the Orange County and Los Angeles areas for decades. Currently operating under the name Southern California Blood Bank, over 200 mobile blood drives are held each year. The Blood Bank provides blood products to many hospitals in the area including Hoag, MemorialCare, LA+USC Medical Center, Harbor-UCLA Medical Center, and Children's Hospital of Orange County.

As Southern California continues to grow at a rapid pace, the need to expand blood collections in the region is a necessity. This new location is expected to collect hundreds of units of blood every month, potentially impacting thousands of lives in this community.

The public is invited to attend the event. Anyone considering donating blood can visit SCBloodBank.org or call 844-380-5220. Appointments are encouraged, but walk-ins are welcome.

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