

## **MEDIA EVENT ADVISORY – WEDNESDAY, JUNE 8, 2022**

## MEDIA CONTACT (not for publication or broadcast): San Diego Blood Bank

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## GRAND OPENING OF SAN DIEGO BLOOD BANK'S NEW DONATION LOCATION IN CHULA VISTA

Ribbon-cutting and check presentation among activities

**WHAT:** Ribbon cutting ceremony to celebrate the grand opening of the new San Diego Blood Bank donation location in Chula Vista's Terra Nova Plaza. The San Diego Woman's Club will present the blood bank with a check to support the needs of this new site. Tours of the facility will be offered after the presentation. Speakers include San Diego Blood Bank CEO, Doug Morton and Sharp Chula Vista CEO, Dr. Pablo Velez.

WHEN: Wednesday, June 8, 8:45 a.m.

**WHERE:** San Diego Blood Bank, 386 E. H Street, Suite 210, Chula Vista, CA 91910 (next to D'Lish Gourmet Pasta & Pizza).

**NOTES:** To ensure a steady blood supply and make it as convenient as possible for people to donate, San Diego Blood Bank is expanding our reach in the community. This new location is expected to collect more than 400 donations each month, potentially impacting more than 114,000 lives every year.

Appointments are encouraged and available at <a href="SanDiegoBloodBank.org">SanDiegoBloodBank.org</a>.