

## **MEDIA EVENT ADVISORY - THURSDAY, JULY 6, 2023**

## MEDIA CONTACT (not for publication or broadcast): San Diego Blood Bank

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## SAN DIEGO COUNTY CREDIT UNION AND SAN DIEGO BLOOD BANK PARTNER ON MULTI-LOCATION BLOOD DRIVE

Joint Effort to Keep Blood Supply Stable Heading into Summer

**WHAT:** San Diego County Credit Union is partnering with San Diego Blood Bank to host a blood drive at multiple SDCCU locations throughout San Diego.

**WHEN:** Thursday, July 6, 2023, 10 a.m. - 3 p.m.

WHERE: Various San Diego County Credit Union locations:

- 501 North El Camino Real, Encinitas, CA 92024
- 25165 Madison Avenue, Murrieta, CA 92562
- 6545 Sequence Dr, San Diego, CA 92121
- 286 Town Center Parkway, Santee, CA 92071

**NOTES:** In addition to the need for blood heading into the summer season, a fire at San Diego Blood Bank's headquarters earlier this week caused the donor center closure, leaving a deficit in collections of whole blood and platelets for the week. Donors are needed immediately to replace lost collections. Appointments will be honored first, walk-ins welcome. Visit <a href="SanDiegoBloodBank.org">SanDiegoBloodBank.org</a> or call 619-400-8251.

SDCCU has supported the San Diego Blood Bank for the last 20 years.

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