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**UPCOMING WORLD BLOOD DONOR DAY REMINDS COMMUNITY
ABOUT NEED FOR BLOOD DONATIONS**

Donors receive limited-edition summer blood drive t-shirt

San Diego, CA (June 14, 2023) – Every year on June 14, World Blood Donor Day is celebrated to raise awareness for the ongoing need for blood and to thank existing blood donors for their selfless acts.

Blood and blood components are essential to help people survive everyday disasters, crises, and tragedies. They are necessary for surgeries, childbirth associated bleeding, patients with traumatic injuries from accidents, cancer treatments, bone marrow transplants, immune-deficiency conditions, and so much more. Every two seconds, someone, somewhere, needs blood. This is why blood donations are essential, and not just when there is a national disaster or pandemic.

“World Blood Donor Day gives us an opportunity to thank our many local donors who give the gift of life and to encourage others to start donating. We encourage people in good health to donate blood regularly and as often as is safe and possible to provide quality of life for patients who depend on transfusions” said San Diego Blood Bank CEO, Doug Morton. “World Blood Donor Day is the perfect opportunity to make an appointment to donate blood.”

Donors are encouraged to join San Diego Blood Bank’s [Guardians Circle membership program](#) which offers regular donors unique rewards for their commitment to saving lives.

Anyone who donates blood on World Blood Donor Day, or any day throughout the month of June at a San Diego Blood Bank donor center or mobile blood drive will receive a limited-edition summer blood drive t-shirt. To schedule a blood donation appointment, visit SanDiegoBloodBank.org. Appointments will be honored first, walk-ins are welcome.

About the San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborate with various partners in medical research. San Diego Blood Bank currently operates nine fixed site donation locations and 10

bloodmobiles. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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