



# San Diego Blood Bank

## FOR IMMEDIATE RELEASE

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[Link to generic b-roll can be found here](#)

## SAN DIEGO BLOOD BANK OFFERS SPECIAL TREAT TO DONORS DURING “SOCKTOBER”

*Donate Blood Through Oct. 31, Receive Limited-Edition Pair of  
Dia de los Muertos Themed Socks*

**SAN DIEGO (October 2, 2023)** San Diego Blood Bank is offering a special treat to blood donors this month. Anyone who donates blood at a San Diego Blood Bank donor center or mobile blood drive through October 31, 2023, will receive a limited-edition pair of Dia de los Muertos (Day of the Dead) themed socks as a special thank you for their lifesaving donation (while supplies last).

The socks were designed by SDBB employee Jasmine Castle, a telerecruitment specialist who oftentimes helps blood donors who call the blood bank to make appointments.

To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. Appointments will be honored first and can be made at [SanDiegoBloodBank.org](http://SanDiegoBloodBank.org) or calling 619-400-8251. Walk-ins are welcome.

### About the San Diego Blood Bank

San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank’s mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit [www.SanDiegoBloodBank.org](http://www.SanDiegoBloodBank.org) and follow on [Facebook](#), [Instagram](#), [Twitter](#), and [Linkedin](#).

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